



## **BUILDEX Vancouver: A good news story about BC real estate industry.**

### **For Immediate Release:**

February 2, 2009

**BUILDEX, Vancouver**, Western Canada's largest conference and trade exhibition for the real estate, construction, property management and design industries, is sold out with over 550 exhibitors jostling for floor space. Early registration to participate in the conference which features over 100 industry professional speakers at 50 seminar talks has surpassed last years numbers and overall attendance this year is expected to exceed 12,000 attendees.

This two day trade event, now in its 17<sup>th</sup> year, is the platform to discover new trends, products, services and is recognized as an industry pulse monitor. Originally billed and organized as the co-location of four trade events; The British Columbia Construction Show, Homebuilders Renovation, Design Northwest and Buildex, the show was re-branded this year under the single working banner of BUILDEX, incorporating the cross over interests of Architecture, Design, Construction, Development and Real Estate Management. The success of the Vancouver show has spawned three other growing successful Buildex events in the west; Edmonton, Calgary and Seattle.

Highlights of this year's show include a virtual showcase that previews New OR Green products by over 30 exhibitors. Underlining the interest and profile of green issues and sustainability are the overwhelming numbers of registrants to the green seminars at the Buildex conference. Of particular note are:

**Designing a sustainable community at the Vancouver Olympic Village** presented by Millennium Water project design manager Roger Bayley. The discussion will focus on the design and construction of Vancouver's 2010 Olympic Village with 1100 residential units participating in the LEED-ND pilot study and going for Gold or Platinum ratings. How will that affect current cost challenges and what will be the long term benefits to the project and city?

The "green" interest includes residential developments as evidenced by the strong registration numbers to the **Pilot Project LEED for homes CASE STUDY: Baston Residence**. This panel discussion showcases the development and treatment of a luxury north shore home that has been accepted by the Canada Green Building Council as a test case for the rating awards.

**THE CONFERENCE** at Buildex is a major draw for attendees, providing valuable context for the products and services on the show floor. Incorporating topics to address the three professional streams of Architecture/Design, Construction and Property Management the conference also addresses professional skill development opportunities. Highlighted speaker events that are already drawing large registration include:

***Real Estate Market Outlook for the Vancouver Market: Where do we stand today?*** A panel of leading senior real estate executives offer insight on strategic issues facing the real estate market in Vancouver and BC. Specific references will be made to office, industrial, retail and multi-unit residential markets. Where will the real estate cycle lead over the next four quarters, and how will the current economic state affect the market?

**Moderator:**

Cameron Muir, Chief Economist, BC Real Estate Association

**Speakers:**

Robyn Adamache, Senior Market Analyst, BC Market Analysis Centre, Canada Mortgage and Housing Corporation – Multi-Unit Residential

Russ Bougie, Associate Vice President | Industrial Sales, Colliers International – Industrial

Mark Renzoni, Executive Vice President and Managing Director, CB Richard Ellis Limited – Office

Richard Wozny, Vice President – Valuation, Advisory & Property Tax Services, Capital Markets Group, Cushman & Wakefield LePage Inc. - Retail

**Movement of the Vancouver Real Estate Market.**

How does the real estate market move? How can one better understand the movements and plan according. Is the current market a real crash when people are still buying?

The current market is coming off seven great years of growth and escalation of value, how has the past seven years' success, combined with the media attention, resulted in market fluctuations and changes and are they being marked with sensational media headlines and doomsday predictions? **Speaker:** Jennifer Podmore Russell, Managing Partner, MPC Intelligence

A full house is already signed into the PAMA seminar: ***Conflict Resolution: Handling demanding/challenging People.*** A testament to the attitude changes of investors, renters, buyers in a challenging economic climate.

For a complete listing of speakers events, seminars and special events visit:

[www.buildexvancouver.com](http://www.buildexvancouver.com).

**Buildex Vancouver is about Designing, Constructing and Managing Real Estate.**

Media Inquiries:

Victoria Miachika

[vmiachika@mmart.com](mailto:vmiachika@mmart.com)

Phone: 604 730 2058.