

## NEWS RELEASE

### **BUILDEX Sweeps Property Building Industry Trade Shows to Become Western Canada's Largest One-Stop Expo**

**Vancouver, B.C.** – (February 5, 2009) – Buildex Vancouver, Canada's leading building and construction industry tradeshow, recently joined forces with Design Northwest, the BC Construction Show and HomeBuilder & Renovator Expo to create a united brand, BUILDEX. Under the amalgamated name of BUILDEX, the four leading industry tradeshows continue to form Western Canada's largest annual exposition for designing, building, architecture and managing real estate.

BUILDEX will make its new title debut as the one-stop show for the building and design industry on February 11, 2009 at the Vancouver Convention & Exhibition Centre. The event has more than 550 exhibitors jostling for floor space. The industry-focused tradeshow will continue to cater to business-to-business markets, providing a top-tier line-up of exhibitors for suppliers to choose from. The conference will feature more than 100 industry professional speakers at 50 seminar discussions. Early registration to participate in this year's conference has surpassed last year's numbers and is expected to exceed 12,000 attendees.

"We are pleased to announce BUILDEX as the working brand for all four of these industry-leading shows," says Dave Tyldesley, show director for Buildex Vancouver. "This coalition has encouraged valuable networking, synergies and collaboration between the complementary industries of construction, design and real estate management, but with only one name: BUILDEX."

The two-day trade event, now in its 17<sup>th</sup> year, is recognized as the platform to discover new trends, products and services and is recognized as an industry pulse monitor. With the re-branding of four shows under the single working banner of BUILDEX, companies will now easily incorporate the crossover interests of architecture, design, construction, development and real estate management.

Highlights of this year's show include virtual showcases that preview new or Green products by more than 30 exhibitors. The overwhelming numbers of registrants to the green seminars at the BUILDEX conference underline the interests behind green issues and sustainability.

Highlighted speaker events that are already drawing large registration include:

- Real Estate Market Outlook for the Vancouver Market: Where do we stand today?
- Are Green Buildings Healthy Buildings?
- Interior Design Keynote Panel: Design for Change
- Sustainable Master Planning
- Project Management for Real Estate Professionals Part 1
- How to Optimize in Tough Times
- Reinventing Colour and Style: The Major Trends
- Movement of the Vancouver Real Estate Market

For a complete listing of speakers, seminars and events visit: [www.buildexvancouver.com](http://www.buildexvancouver.com)

The success of BUILDEX Vancouver has led to three other successfully growing events in the west:

**BUILDEX Edmonton** – Shaw Conference Centre, March 17 & 18, 2009

**BUILDEX Seattle** – Washington State Convention & Trade Center, October 14 & 15, 2009

**BUILDEX Calgary** – Calgary Stampede Roundup Centre, November 3 & 4, 2009

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