

Success at BUILDEX Vancouver underlines growth For 2010 event.

“BUILDEX WAS GREAT “

Pam Karasz, Marketing Manager, PODS

February 27, 2009 – Vancouver, BC - The 18th annual two-day BUILDEX Vancouver exposition and conference wrapped up on February 12th to accolades from exhibitors and attendees.

“Congratulations on a fantastic show! It was our first and we are so happy we were there.” shared Minori Ide from AMPCO Grafix. Ampco Grafix and PODS (quoted above) are two of many new exhibitors fresh from their first experience with Buildex and already securing space for the 2010 event.

This annual trade show and conference for the design, building and real estate management industries has become the major platform for suppliers, manufacturers and service providers to showcase their latest and best to a qualified target audience of Design, Architectural, Construction and Property Management Professionals.

Kim McDonnell, Communications Manger of DORMA Group North America:

“The show was well attended and our booth was very busy. The quality of the attendees as well as their interest in our products was exceptional. We look forward to exhibiting again at next year’s event!”

Commitment to Buildex 2010 is already high despite the ongoing economic tempest. *“60% of exhibit space at next year’s (the 2010) show has already been secured, just two weeks after Buildex 2009”* said Dave Tyldesley, show Director. The recent trade show was once again sold out and pre registration for the conference showed an increase of 3.8%. Mark Bromley from Cascadia Design Products, whose exhibit was a finalist for best design, shares; *“Buildex Vancouver was an overwhelming success for us. For the two-day exposition our booth was overrun with attendees, resulting in good sales leads and future business opportunities. In this current economy it is very important not only to be part of such an important industry forum but also to put our best foot forward.”*

550 exhibits were showcased to an audience of 12,000 attendees. Conference seminars with topics on real estate market trends, building “green” and designing for the future were at full capacity. The 2009 lineup presented over 75 speakers and the show floor was divided into three different areas with a primary focus on: Interior Design Materials and Furnishings, Construction and Building Products and Real Estate Management Services/Products.

Show management recognizes the success of the event demands a commitment to grow for 2010. Buildex Vancouver 2010 will be in the New Vancouver Convention Centre on April 21-22, 2010 and will feature an additional 25% increase in exhibit space. Show director Dave Tyldesley agrees *“the new and larger space allows us to finally accommodate new exhibitors, industry partners and projects such as a new Heavy Equipment Pavilion. Our exhibitor partners are very supportive and proactive; they recognize that Buildex is a proven vehicle for exposure. In these unique market conditions there are great opportunities to take more market share and grow alongside Buildex.”*

BUILDEX shows also run in three other markets, Edmonton, Calgary and Seattle. Visit www.buildexshows.com for more information.

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